

FREENOW ✓

Connection

Our business is about connecting each other.
Connecting a driver with a passenger, connecting scooter and Phv,
connecting start and destination, connecting an A and a B.

That's us. We are connecting people*
This Route visualises the connection while using an element we already
have and reinventing it, for the individual connection.

*not to steal an scandinavian Brand Claim ;)

LOGO



ICONOGRAPHY



TYPOGRAPHY

Aa Aa

YOUR NOW SANS
light

YOUR NOW SANS
bold italic

Aa Aa

YOUR NOW SANS
bold

YOUR NOW SANS
black

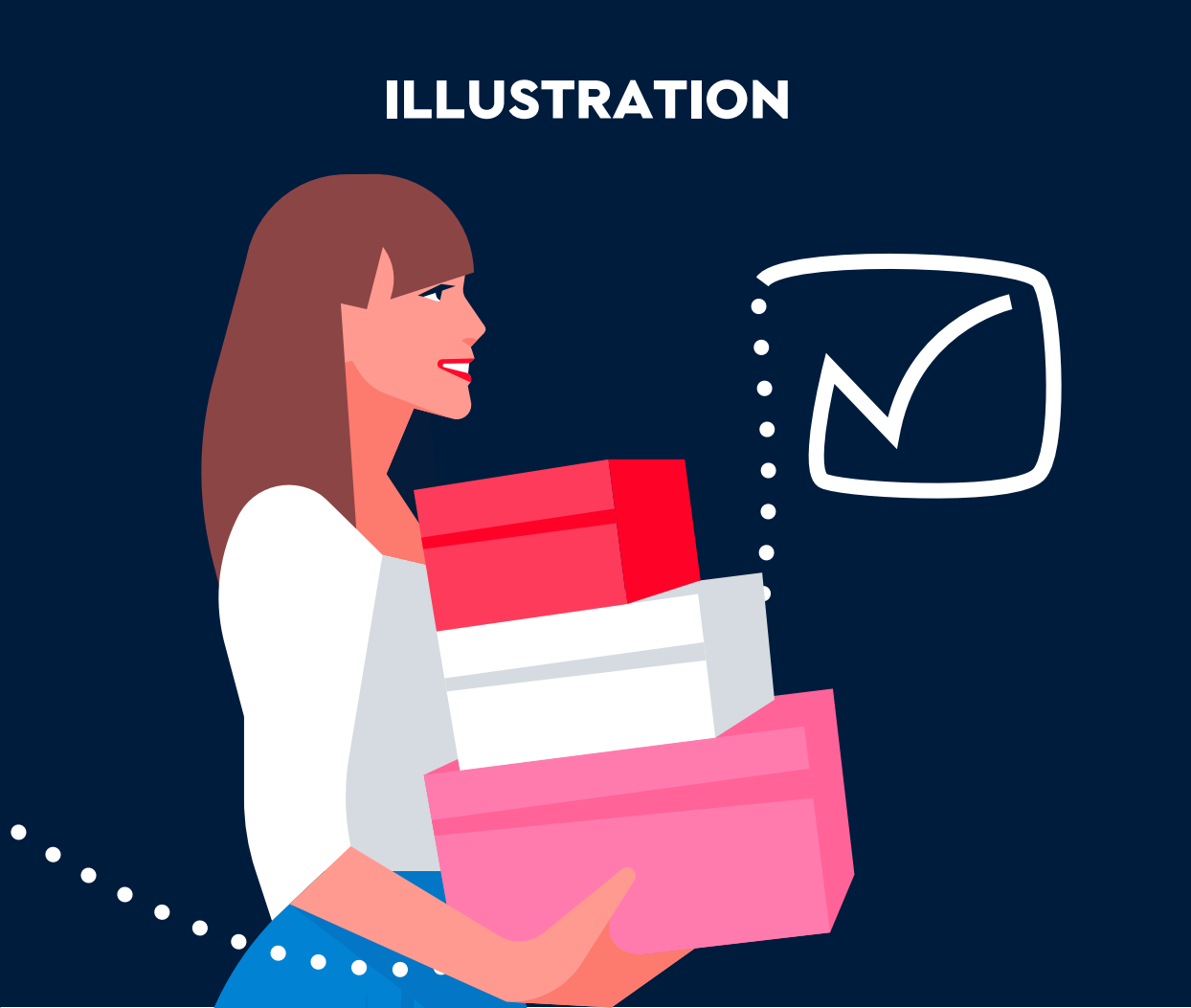
COMPOSITION



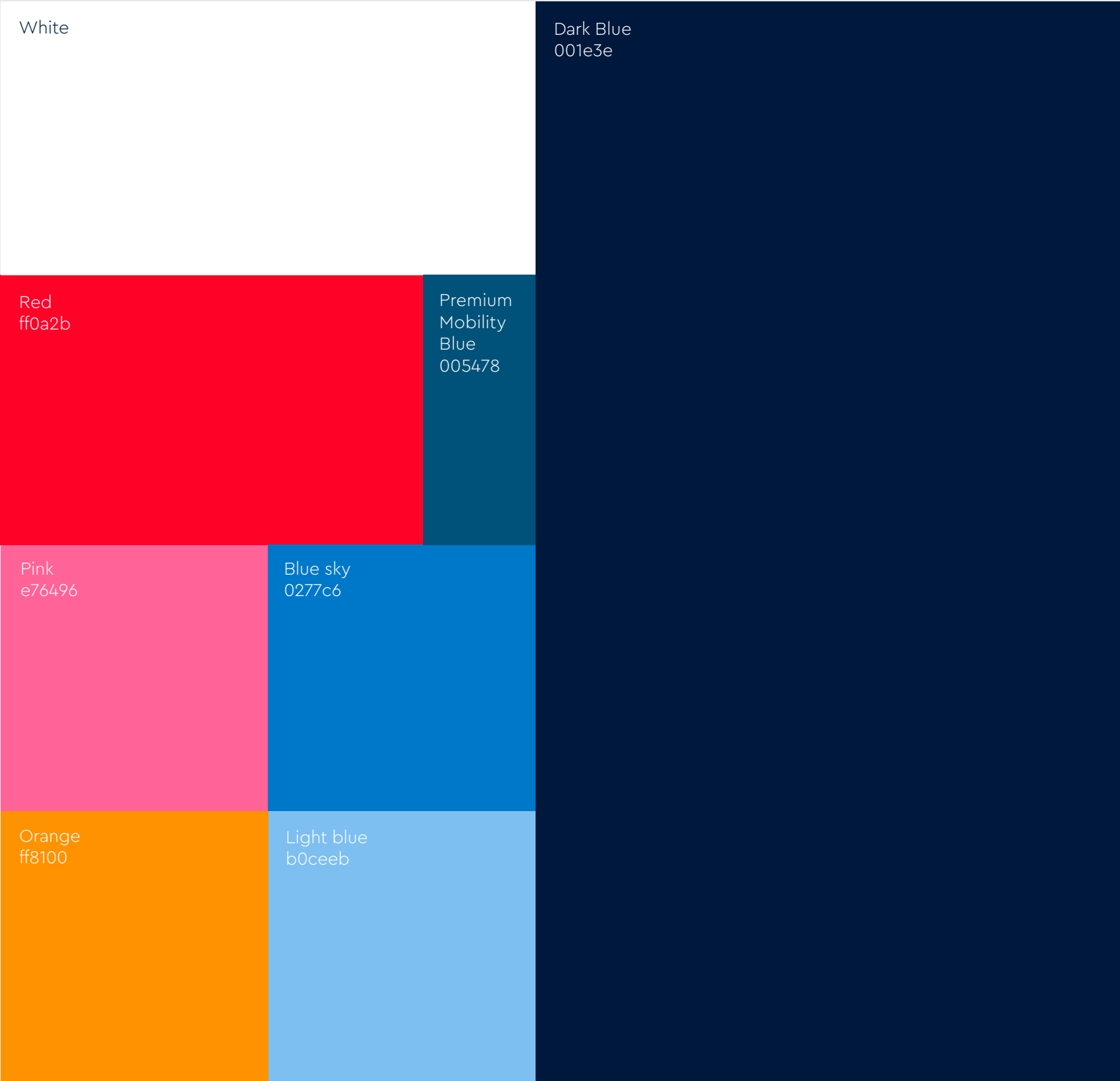
PHOTOGRAPHY



ILLUSTRATION



Colours



Iconography



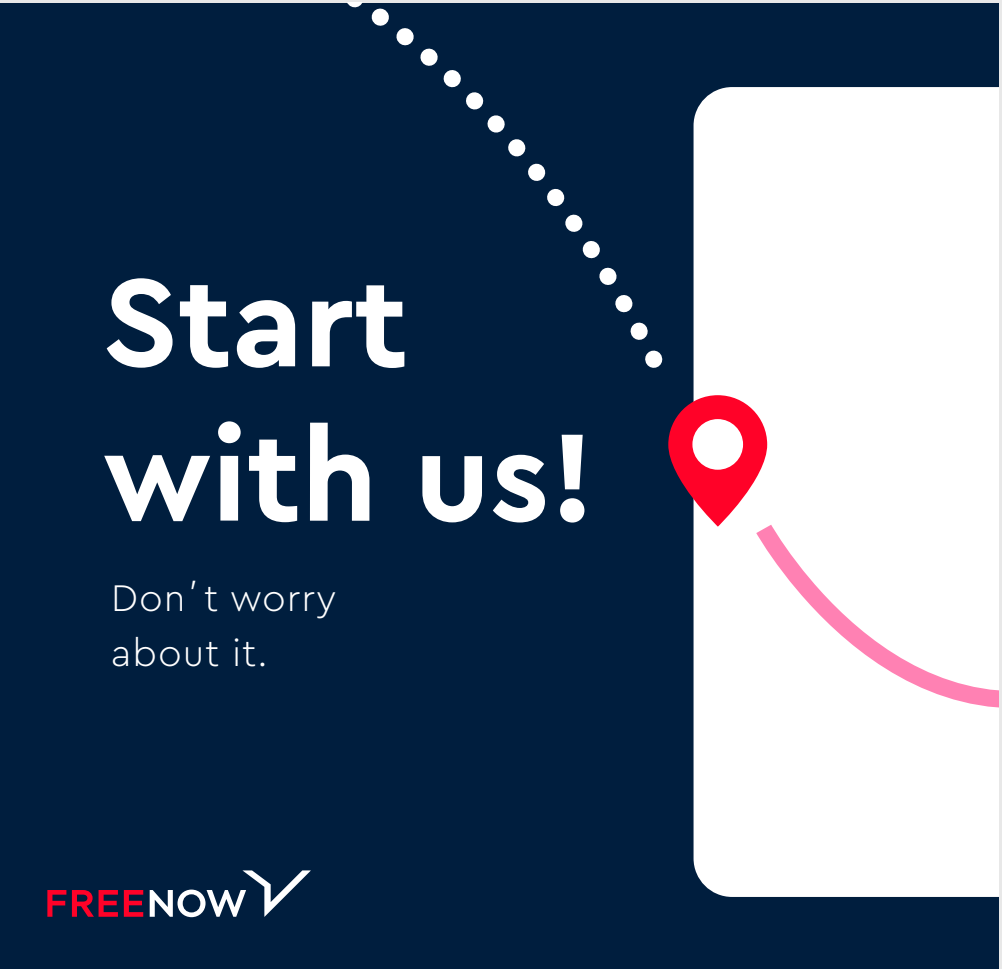
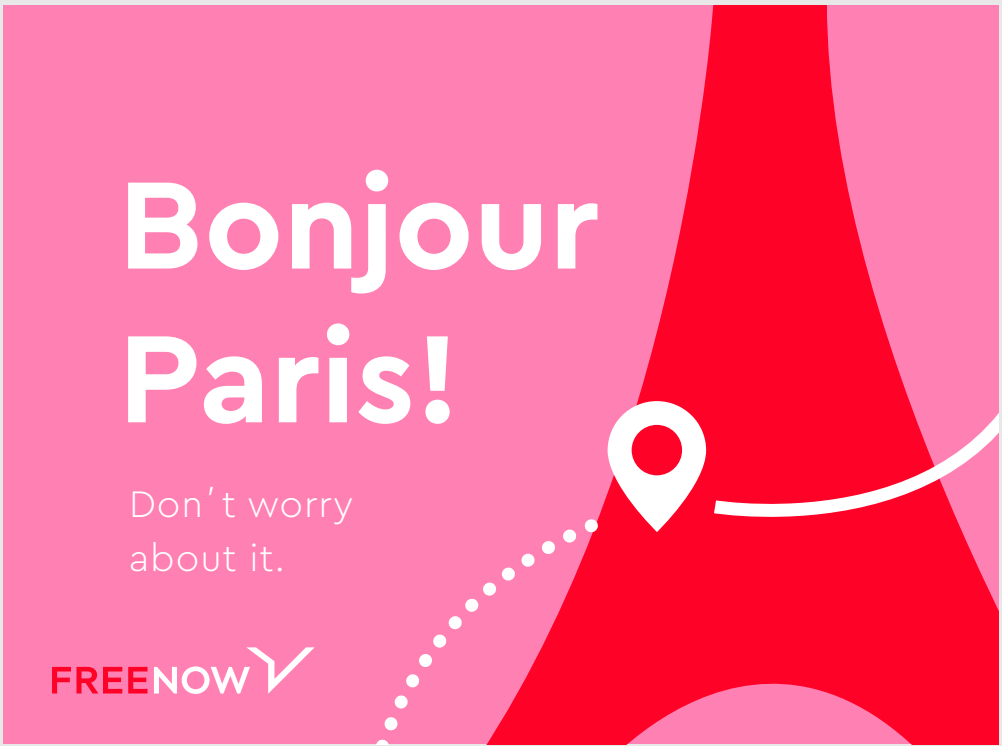
We introduce an element to showcase our service. And as the concept is, those can be connected, to emphasise on our variety.

Obviously they can be stand-alone if needed as well.

Iconography



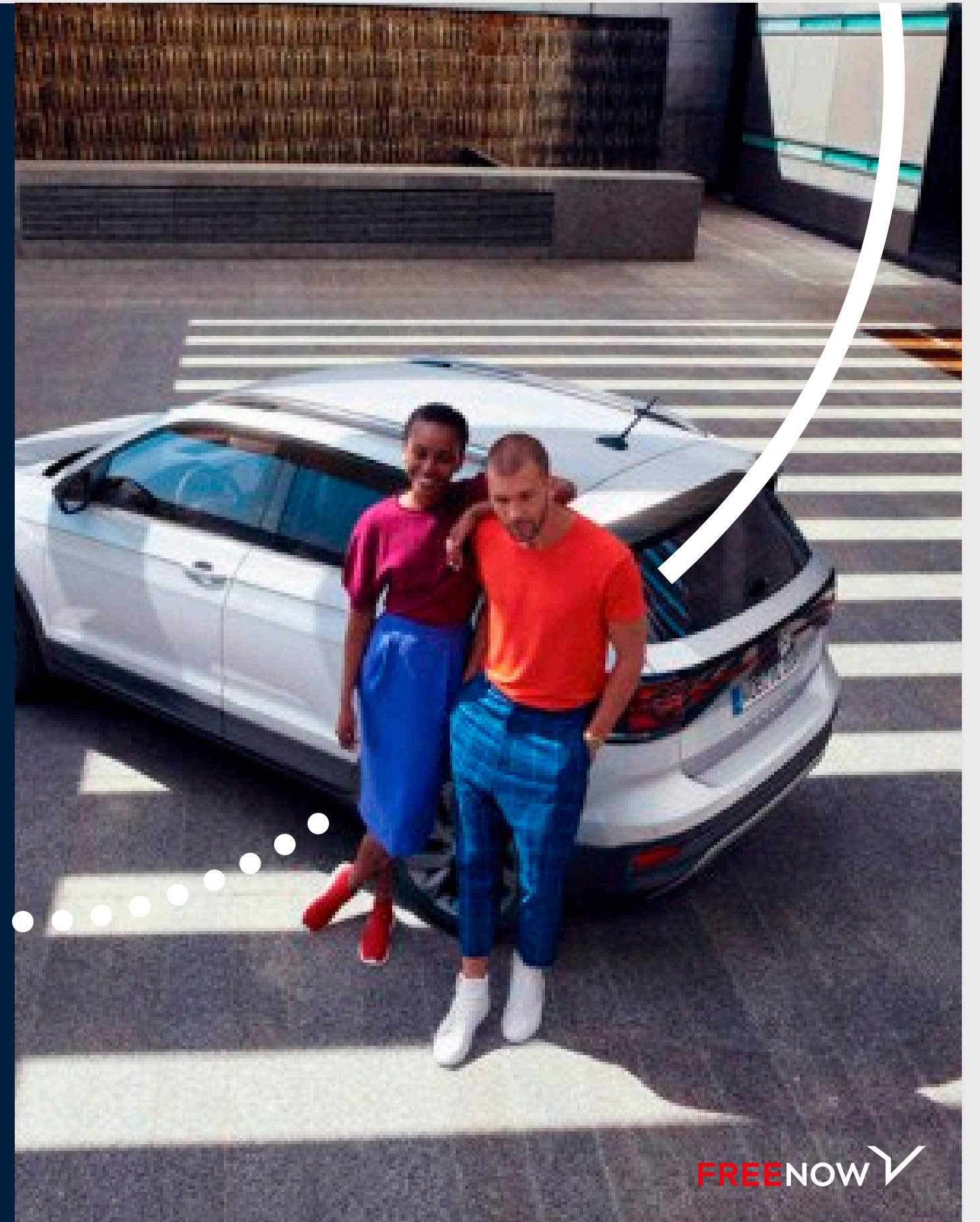
Composition



Composition

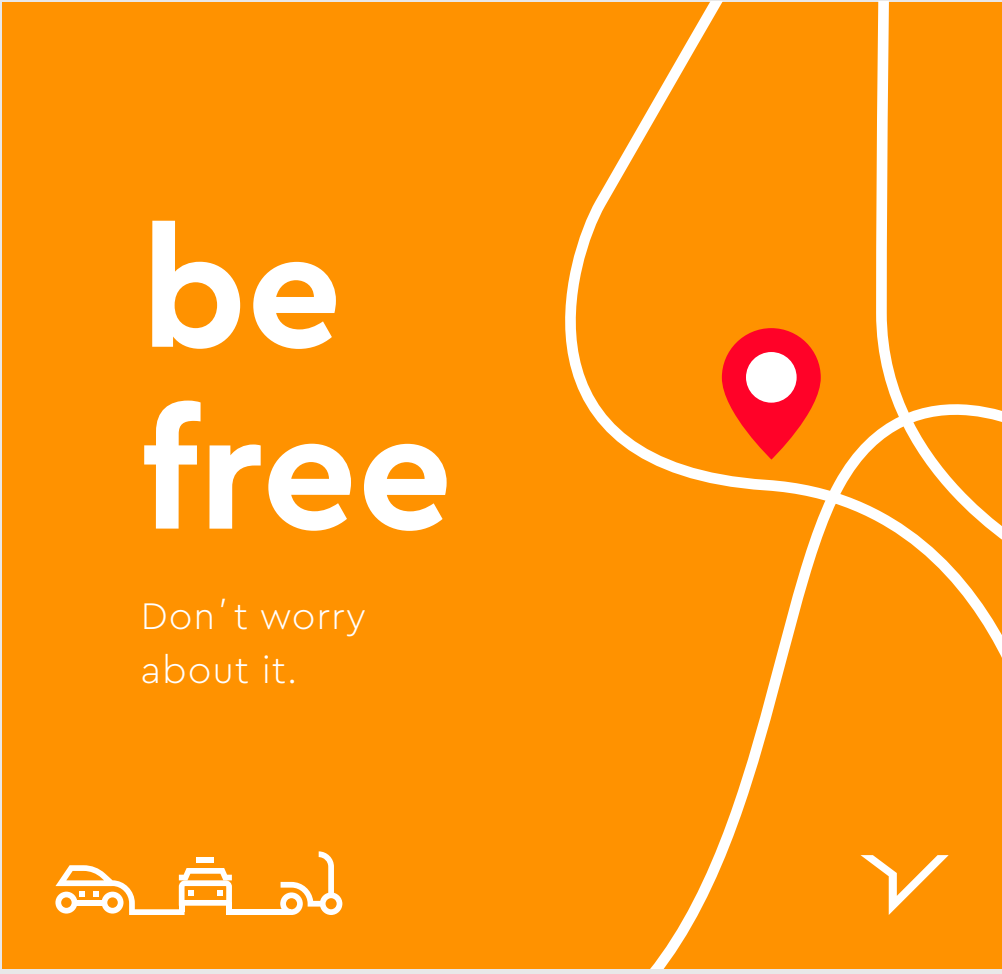
Start with us!

Explore your city
with FREE NOW



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Composition



Composition

Hi!

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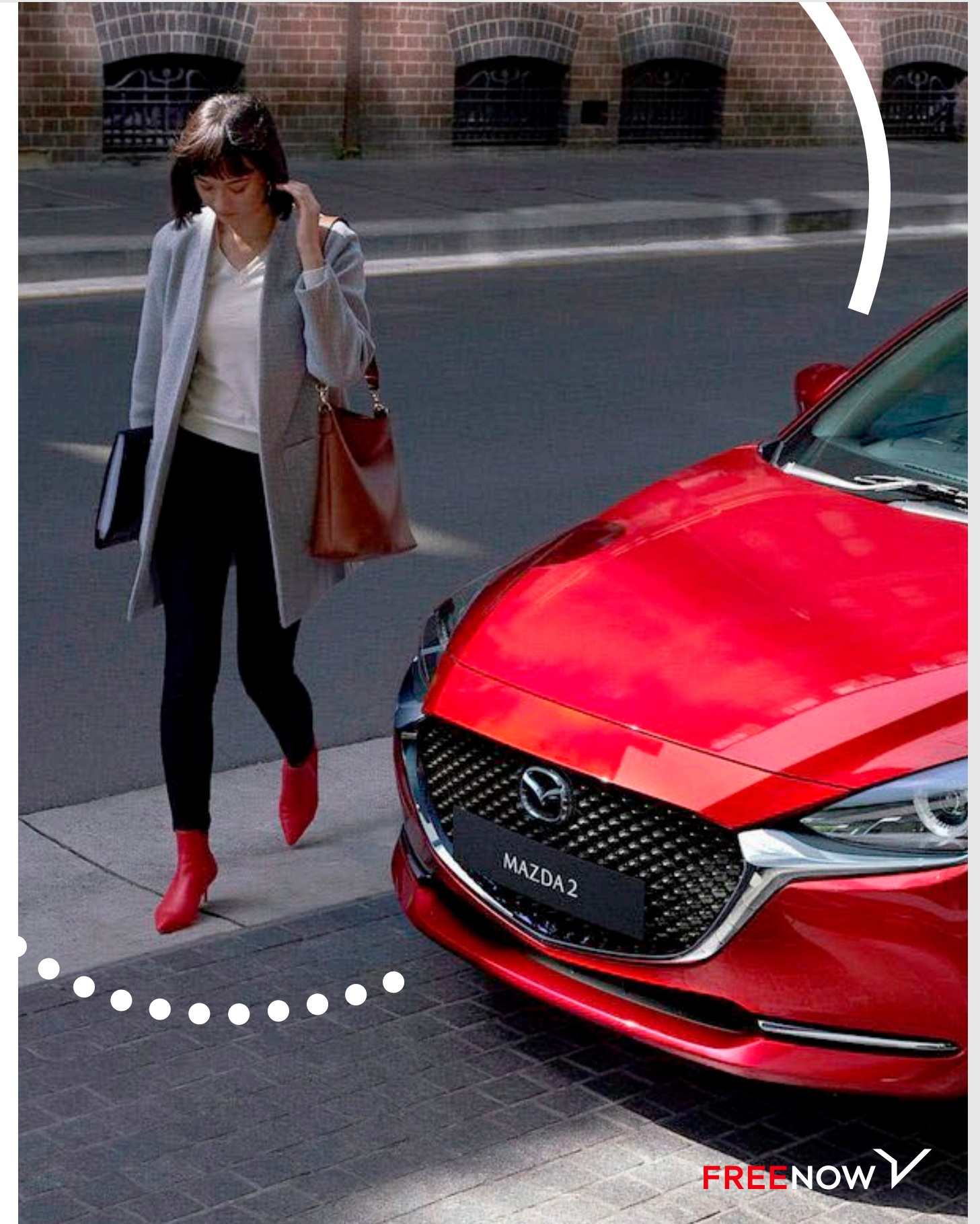
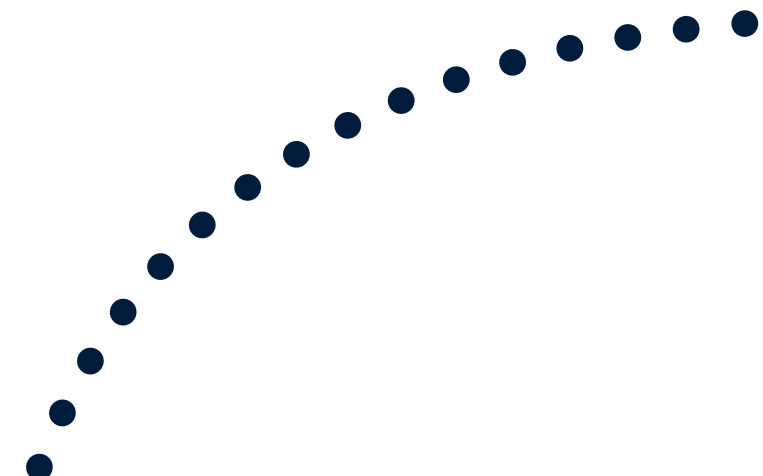
Composition



Composition

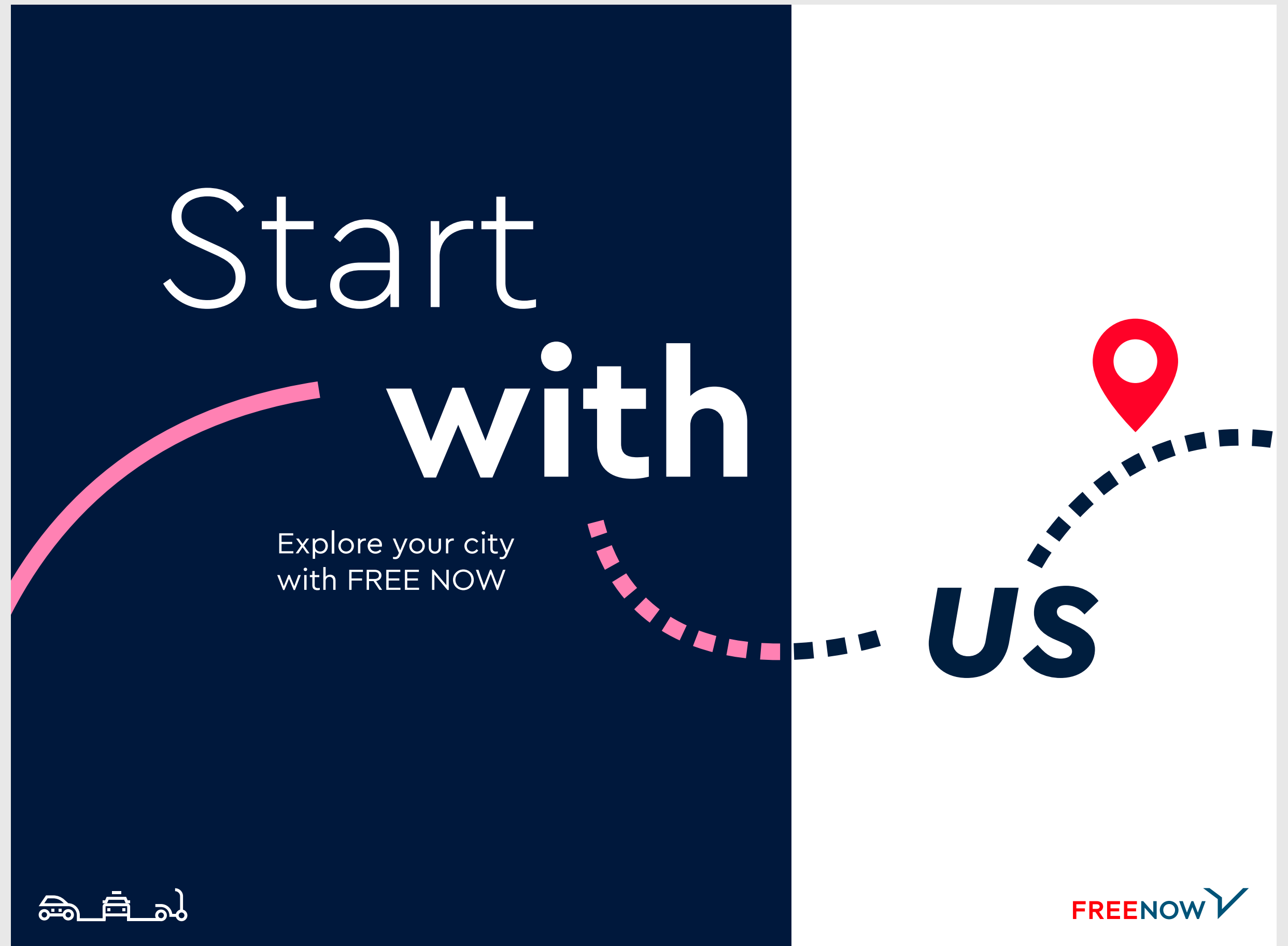
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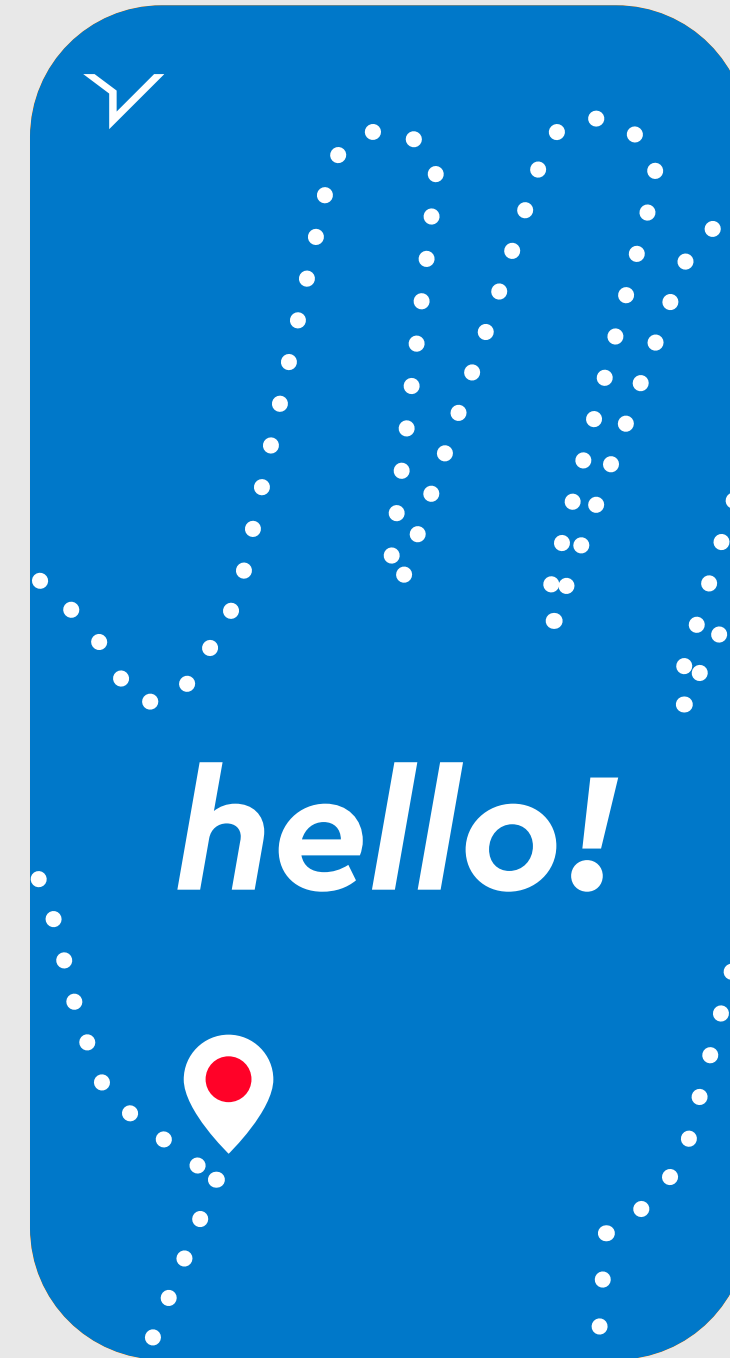
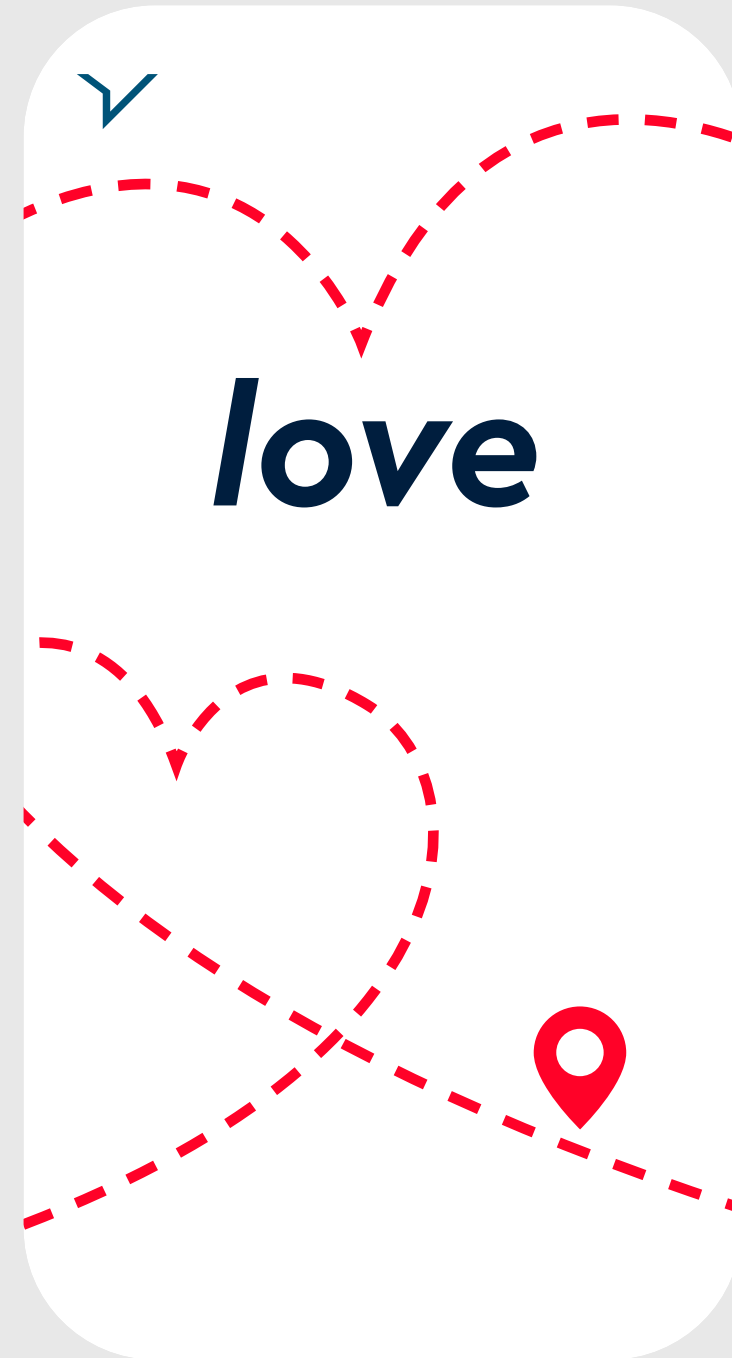
Fun ————— to
there  get

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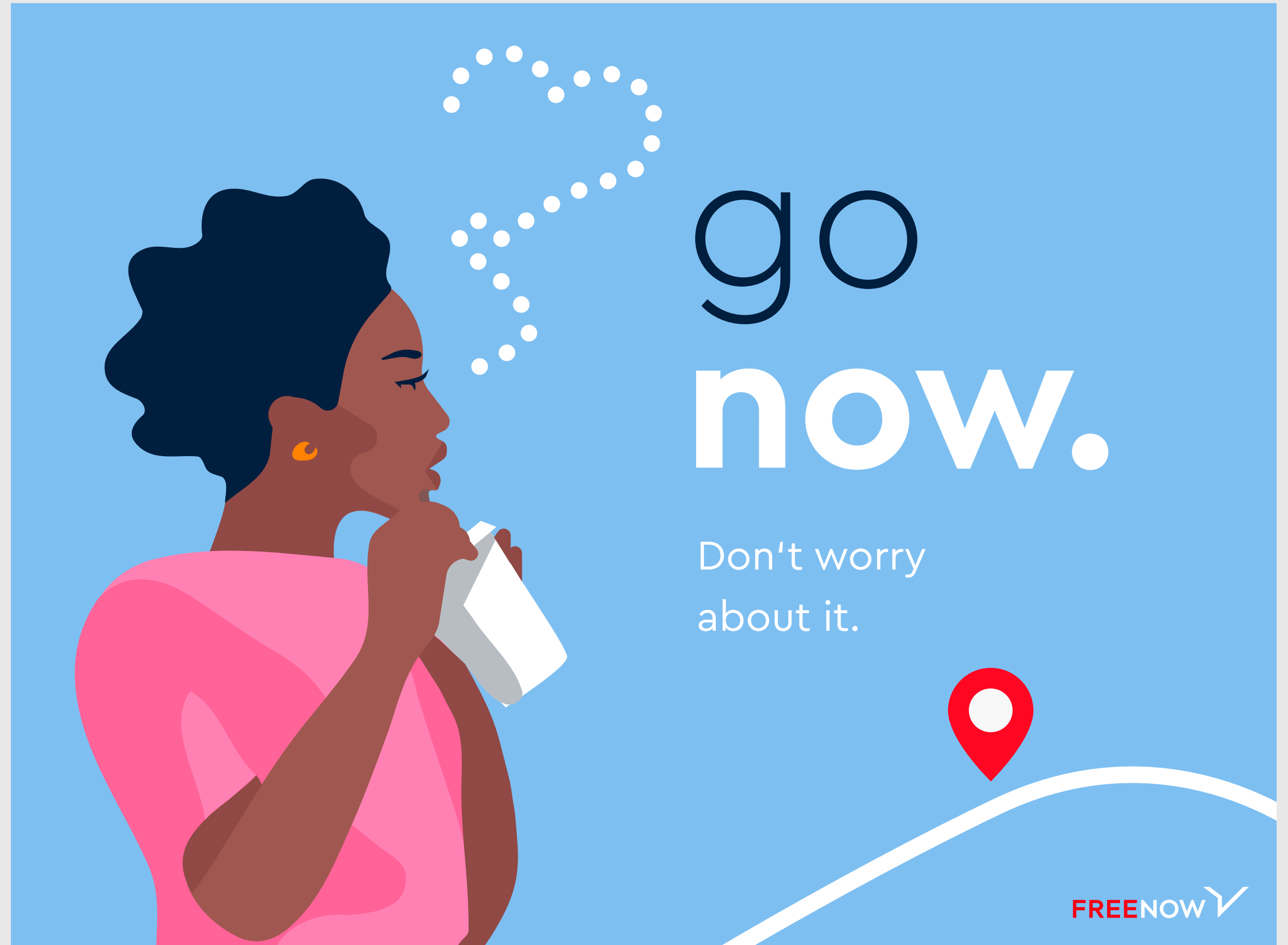


FREENOW ✓

Composition



Composition



Illustration

